

बिहार सरकार

उद्योग विभाग (तकनीकी विकास)

पत्रांक--

931

/पटना,

दिनांक--

11.04.16

सं०सं०- 4तक० / MSME / 44 / 2016

प्रेषक,

Date... 29/4/2016

Diary No... 356

निदेशक, तकनीकी विकास,
तकनीकी विकास निदेशालय,
• बिहार, पटना।

Maul
29/4

President.....

Secretary General.....

Addl. Secretary.....

सेवा में,

अध्यक्ष,
बिहार उद्योग संघ,
सिन्हा लाईब्रेरी रोड, पटना।

✓ अध्यक्ष,
चैम्बर ऑफ कॉमर्स एण्ड इण्डस्ट्रीज,
जजेज कोर्ट रोड, गांधी मैदान के निकट, पटना।
सी०आई०आई०,
बिहार स्टेट ऑफिस,
1/20, विवेकानन्द मार्ग, एस०के० पुरी, पटना।

विषय:-

सूक्ष्म एवं लघु उद्योगों को National Stock Exchange of India Limited के साथ सम्बद्ध करने के संबंध में।

महोदय,

उपर्युक्त विषयक के संबंध में सूचित करना है कि National Stock Exchange of India Limited से प्राप्त प्रस्ताव की प्रति संलग्न करते हुए कहना है कि इस संबंध में आपसे सम्बद्ध उद्योगों/उपक्रमों के उनके प्रोपराईटर/डायरेक्टर के नाम, सम्पर्क फोन नं० एवं पता के साथ सूची उपलब्ध कराने की कृपा की जाय, ताकि उन्हें इस संदर्भ में भागीदारी हेतु आमंत्रित किया जा सके।

अनुलग्नक:-यथा उपरोक्त।

विश्वासभाजन
11.04.16
निदेशक, तकनीकी विकास,
तकनीकी विकास निदेशालय,
बिहार, पटना।



**NATIONAL STOCK EXCHANGE
OF INDIA LIMITED**

NIFTY 50
Stock of the nation

JD(BNP)
सूची में जोड़ने
के लिए सूची
प्रस्तुत करने के
लिए सूची
CPD
09.04.2016

April 1, 2016

Dr. S. Siddharth, I.A.S., Ph.D
Principal Secretary, Department of Industries
Principal Secretary, Public Grievances,
Cabinet Secretariat CEO, Bihar Foundation,
Government of Bihar
Patna

Dear Sir,

Sub: Proposal for collaboration of National Stock Exchange with Department of Industries, Government of Bihar for development of MSME funding through NSE Emerge platform.

We thank you for giving us your precious time yesterday to explore possible collaboration between Department of Industries, Government of Bihar and National Stock Exchange of India for development of MSME funding in the state through NSE Emerge platform.

NSE SME platform, EMERGE, is an exclusive platform for listing of SMEs enabling SMEs to raise risk capital from the markets as a new and viable alternative to raising capital in an efficient manner and scale up their businesses to compete globally.

NSE would help facilitate listing of the high growth potential companies of the State on the NSE SME platform, EMERGE, and continuous efforts would help these companies to grow and compete with larger corporates. The specific benefits of listing for SMEs and the details of the companies listed on NSE- EMERGE are given at Annexure A.

We propose to conduct a MSME event in May 2016 on a date of your convenience with a view to spread awareness of Listing as an alternative financing option among the SMEs in your state. This will enable the growing enterprises to approach capital markets as a new and viable option for raising capital in an efficient manner and scale up the businesses to compete globally.

We look forward to collaborating with the state in organizing such event with participation from NSE, a leading Merchant Banker associated with NSE and Promoter of any NSE Emerge listed company. The event would help the SME's to have broader perspective on the below mentioned topics:

- Introduction to NSE SME Platform
- IPOs on Emerge
- Regulatory Framework
- Value for SMEs
- SME Emerge Listing Process

4th Floor, Jeevan Vihar Building, Parliament Street, New Delhi-110001, Tel.: 91-11-23741741, 49393000, Fax : 91-11-23459291, 49393091.

Regd. Office : Exchange Plaza, Bandra Kurla Complex, Bandra (E), Mumbai-400051, India. Tel.: +91 22 26598100 / 56418100, Fax : +91 22 26598120
Website : www.nseindia.com



We look forward to hearing from you on a convenient date for conducting the outreach event.

Thanking you
Yours faithfully,

Ravi Varanasi
Chief Business Development

Annexure ABenefits of Listing

- a. **Platform for raising risk capital and getting visibility**
SME platform offers an additional avenue to small growing companies for raising funds for growth and innovation. Listing on the platform gives the companies more visibility than listing on the main platform where they get overshadowed by large corporates. It also improves the credibility and image of the company with domestic & overseas customers, vendors and employees.
 - b. **Lower cost, Time and Effort**
The SME platform requires only 50 allottees in the IPO. This allows a more focused approach to marketing of the issue and thus lower cost, time and effort in raising funds. Further, the 100% underwriting stipulation will ensure that issues are brought to the platform only when the merchant banker is confident of selling it.
 - c. **Alternate Valuation**
Potential based valuations could be offered by informed investors rather than benchmarking with matured large Corporates on the main board.
 - d. **Migration to main Board on seasoning**
Getting listed on SME Platform will allow companies to grow to serious size, conserve value and migrate to main board with more broad based IPOs.
 - e. **ESOPS to attract and retain**
ESOPs can be used as an effective tool to attract and retain talent.
-
-